



For Immediate Release

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HOOVER® COMMERCIAL LAUNCHES HUSHTONE™ CORDLESS UPRIGHT

Cordless technology offers improved productivity, while helping mitigate risk of trip-and-fall liability

CHARLOTTE, N.C. — Hoover Commercial announces the launch of the HUSHTONE™ Cordless Upright Vacuum, a durable commercial-grade hard-bagged cordless upright with on-board tools. The HUSHTONE Cordless Upright leverages the power and freedom of movement cordless innovation provides, combined with task-specific tools for a variety of professional cleaning needs. In addition, it helps reduce risk from trips and falls related to cords. The new HUSHTONE Cordless Upright joins the commercial-grade HUSHTONE 6Q Cordless Backpack, giving Building Service Contractors and in-house cleaning workers cordless options for maintaining facilities. Both products use an M-PWR™ 40V Lithium-ion battery that is interchangeable between the vacuums.

Hoover Commercial's parent company, Techtronic Industries (TTI), is a recognized leader in Lithium-ion battery technology. In fact, the company has secured more than 40 U.S. and global patents surrounding its technology in just over 10 years' time. Leveraging battery expertise across TTI's brands affords access to global partners and technology to deliver products designed with performance, quality and safety in mind.

The HUSHTONE Cordless Upright helps enhance cleaning crew productivity and performance in a variety of ways. Being cordless allows employees to move in more efficient cleaning patterns, by not being bound to a cord. With this freedom of movement, crews can clean up to 5X faster than with a corded upright.ⁱ It also helps reduce the slip, trip and fall risk from cords, which is especially important considering falls, slips, and trips accounted for 27 percent of the total occupational injuries and illnesses in 2015.ⁱⁱ

"With the HUSHTONE Cordless Upright, Hoover Commercial is ushering in a new era of commercial cleaning innovation," said Stephanie Mitchell, Marketing Director, TTI Commercial Cleaning. "This product will empower cleaning workers to improve productivity without compromise: the experience of a corded upright, without the cord."

Features of the new HUSHTONE Cordless Upright include—

- The M-PWR 40V Lithium-ion battery offers up to 45 minutes of fade-free runtimeⁱⁱⁱ;
- Built-in safety controls add an additional level of protection with software that monitors batteries and chargers for proper voltage and temperatures, overriding operation until optimal conditions are met;
- Status Indicator Panel displays charge level, bag full indicator, filter service reminder and brush roll jam notification facilitating maintenance when needed;
- The 2-speed motor operates in Hush™ Mode for less disruption when it's wanted or in Boost Mode for higher performance when it's needed;
- Tool-free assembly and maintenance means the product is ready to use right out of the box – helping to increase productivity and minimizes downtime; and

- HEPA filtration traps 99.97 percent of dirt, dust and pollen down to 0.3 microns, from the air that passes through the media, helping improve indoor air quality;

The HUSHTONE Cordless Upright Vacuum is assembled in the United States at the Cookeville, Tenn. plant; and certified Silver by The Carpet and Rug Institute.^{iv}

About Hoover Commercial

Hoover Commercial, one of TTI Floor Care North America's brands, provides commercial surface-care products designed to improve productivity and cleaning performance. Innovative products and cordless technology supports professional cleaning companies in maintaining safe, productive and clean environments. Hoover Commercial serves the cleaning professionals in property management, hospitality, healthcare, foodservice, and other larger high-traffic commercial operations, where speed and performance are key. To learn more, visit www.hoovercommercial.com.

ⁱ In a Class A office building compared to a corded upright vacuum based on ISSA's 612 Cleaning Times & Tasks (2014), according to a time and motion study conducted by the American Institute for Cleaning Sciences, available at HooverCommercial.com.

ⁱⁱ Bureau of Labor Statistics, November 2016.

ⁱⁱⁱ Based on operation in Hush™ Mode.

^{iv} On commercial carpet.