



For Immediate Release

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MEETING THE UNIQUE CLEANING CHALLENGES OF CLOCKLESS 24-HOUR SOCIAL SPACES

*Cordless innovation from Hoover® Commercial and Oreck® Commercial help meet
the dual real-time and deeper cleaning needs of social hospitality hubs.*

CHARLOTTE, N.C.—Hotels, resorts and other hospitality settings have been undergoing design changes the past few years as common areas, such as registration, lobbies, business centers and cafes transform into spaces with greater social appeal. These design changes can range from larger, more relaxed reception areas to open social dining areas to lobbies that are more conducive not only to work, but to gathering with colleagues, friends or even strangers in these communal social hubs. Wi-Fi, multiple video viewing screens, work stations and other digital technologies, as well as enhanced food offerings help draw patrons and guests into communal spaces—which come with their own unique cleaning challenges. The cleanliness and appearance of common areas can impact a person’s overall impression of a property, if not maintained in real time. Not only that, there are deeper cleaning needs that must be addressed as well, without disrupting the atmosphere and 24-hour “clockless” social cycle.

Hoover® Commercial and Oreck® Commercial offer a variety of tools that leverage the power of cordless technology for both professional cleaners, who typically handle deeper cleaning needs, as well as tools for hotel/hospitality employees who must deal with immediate issues in real time. These immediate cleaning situations aren’t just unsightly, but can pose a slip and fall risk as well.

Cordless tools give cleaning crews or hotel/hospitality employees the untethered freedom to clean in the most efficient patterns without the risk of trips and falls due to cords. Because they’re cordless, it also reduces trip-and-fall risk for facility guests or employees. For planned or deeper cleaning needs:

- Hoover Commercial HUSHTONE™ 6Q Cordless Backpacks are lightweight, but powerful, allowing cleaning crews to cover more space in less time. The cordless backpack uses a quick-change M-PWR™ 40V Lithium Ion battery for up to 45 minutes of fade-free run time, and Hush mode reduces noise and avoids disruptions when used around patrons and guests;
- The same untethered freedom of cordless movement will be afforded by the new HUSHTONE Cordless Upright available Spring 2017.

Oreck Commercial offers a suite of cordless vacuums and tools designed for real-time and day-cleaning needs. They’re specifically designed for what Oreck Commercial calls SmAHT™—small-area, high-traffic locations such as lobbies, entryways, food and beverage services areas, elevators, and lounges and bars. Oreck Commercial’s cordless vacuums are powered by the M-PWR™ 20V lithium ion batteries.

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- The M-PWR 20V HydroVac™ scrubber/dryer removes spills and dries hard surfaces. With dual-tank technology, clean water is separated from dirty water into 1.5-quart tanks. Anti-Microbial non-stick scrub brushes are designed to prevent food debris from sticking to the brush.
- The M-PWR 20V TaskVac™ is a compact upright vacuum that enables staff to quietly and efficiently remove embedded dirt and debris from public areas when there's an unplanned need to vacuum.
- The M-PWR 20V SlingVac™ is a multipurpose dust-mop and vacuum. A polyurethane cover protects the unit, and washable microfiber pads pick up dust. The SlingVac also includes a hard-floor tool, an 18-inch wide nozzle and microfiber dust mop, an above-floor dust tool and an upholstery tool.

The combination of cordless vacuums and tools from Hoover Commercial and Oreck Commercial give professional cleaners and professionals who clean the assortment of tools they need for today's ever-evolving social hospitality spaces.

About Hoover Commercial / Oreck Commercial

Hoover Commercial and Oreck Commercial, part of TTI Floor Care North America, provide commercial surface-care products designed to help improve productivity and cleaning performance. Innovative products and cordless technology empower professional cleaners, and foodservice and hospitality operators, to help maintain safe, productive and clean environments for employees and patrons. Hoover Commercial serves the cleaning professional responsible for routine cleaning where speed and performance are key. Oreck Commercial serves those professionals who need task-oriented tools to clean small area, high-traffic locations or SmAHT™.

To learn more, visit Hoover Commercial and Oreck Commercial during the International Sanitary Supply Association's annual InterClean Show at Booth #610 or online at www.hoovercommercial.com and www.oreckcommercial.com.

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